

PPQA Minutes
January 8, 2023
5:00 pm

ATTENDANCE:

Board Members Present: Judy, Denny, Ellen, Laura, Margaret, Kathy

I. Ongoing Business

- A. Agenda – Approved
- B. Approval of Minutes – Approved
- C. Accounting/Banking

Total Balance	\$65,736.82
PayPal	\$4,175.13
Homestreet Bank Acct.	\$11,511.69
Homestreet CD	\$50,000.00
Washington Gives	\$50.00

II. Organizational Business

A. 2022 in Review

1. Financial: Year-End campaign total: \$7,185.00 gross
Assets: \$65,565.55
2. Organizational: Margaret sent a letter to donors asking permission for PPQA to recognize them by name in a newsletter, the response was very positive. A suggestion was made and it was agreed to look into an article in QA/Magnolia News with article and/or advertisement

B. Board Elections

Unanimous vote result was current Board will maintain positions for 2023

C. 2023 Goals (Organizational and Financial)

Fund raising schedule will be revised. We will participate in "Day of Giving" the Tuesday after Thanksgiving and send our Annual letter in the spring.

Will discontinue fund raising with GiveBig.

A motion was made and approved for fund raising goal for 2023

\$26,000.00
\$25,000.00 annual
\$1,000.00 recurring

2023 Organizational Goals

A suggestion was made and all agreed to strive to increase Board membership in 2023

Promote streetscape by educating businesses and neighbors

Hold a spring planting event (plant stakes with names)

D. Watering and Maintenance Contracts: Contract was signed for garden maintenance with Mariana, the Board will explore bringing on an experienced person to work with Mariana to ensure consistent garden upkeep.

E. Website and Facebook Erik will look into Website options that are more user friendly than the current PPQA Website builder.

A suggestion was made to look into WIX.

Will look into additional support for updating Facebook

III. Along the Ave

A. Conversations With Businesses/Drawing for Storefront Container Plantings

A suggestion as made to develop a one-page overview of PPQA to introduce businesses on the Ave to the organization and begin conversations regarding the benefit of PPQA to the neighborhood and businesses on the Ave.

B. Valentine's Day in the Gardens: Will look into adding Valentine's Day decorations in the garden.

C. Pavers: Margaret is arranging meeting with Brian Regan to dedicate a recognition paver in the Boston Garden 1/13/2023, Replacing cracked paver at Galer Garden. Tire marks indicate someone drove over the paver and broke it in half. This is the paver inscribed by Denny & Friends. Margaret has already contacted Bernie at Artistic Sandblasting NW about replacing this paver.

IV. Set Next Meeting Date

The next Meeting will be Tuesday Feb 7, 2023, 5:00 at Dennys home

Adjourn

Minutes Prepared by Laura Corvi – PPQA Secretary