

PPQA Minutes
December 6, 2022
5:00 pm

ATTENDANCE:

Board Members Present: Judy, Denny, Ellen, Laura, Margaret, Kathy

I. Ongoing Business

- A. Agenda – Approved
- B. Approval of Minutes – Approved
- C. Accounting/Banking

Total Balance \$ 73, 826.79

Denny brought up a conversation he had with Hossein about putting some of our funds into a CD now that interest rates have gone up. A motion was made to move \$50,000.00 from the PPQA account at HomeStreet Bank into a 4-month CD at HomeStreet Bank.

The motion was seconded, there was unanimous approval from the Board.

II. Organizational Business

- A. Conversations with Businesses regarding responsibility for streetscape appearance.
Kathy and Judy will draft information piece to leave with businesses

- B. Drawing for storefront container plantings. Agreed to discuss later.

- C. Changing up fundraising schedule

- 1. Annual Letter in the spring

It was agreed the Annual letter will be sent in the spring rather than end of year

- 2. Giving Tuesday – the Tuesday after Thanksgiving

Agreed to discontinue fundraising with Give Big and 501 Commons and move primary fundraising to Giving Tuesday in November.

There was a motion to change the fundraising schedule as written in C.1 and C.2 above, the motion was unanimously approved.

- 3. Laying the groundwork with our donors.

- 4. Website and Facebook

The current PPQA website is setup in a format that is impossible to update without knowing how to code. It was agreed to look into options that would make it easy for members of the Board to update and change. Margaret will send links to websites for nonprofits that could be possibilities.

III. Along the Ave

- A. Garden lights

Suggestion was made to add QR codes to the Gardens with PPQA information and donating link. Will do this along with suggestion to add cut branches with lights at the Boston garden for added interest as plantings mature. Talked about Valentines hearts in the gardens accompanied by QR codes in February.

- B. Sweeping the Streetscape Clean

Ellen suggested waiting until next year to organize volunteers to do this. In the meantime, whenever we are walking QA Ave and notice litter in the gardens/sidewalks, please pick it up and dispose of it in the trash receptacles.

- C. Burglaries

Margaret suggested we keep in mind---as we touch base with businesses---that a number of them along the Ave have been burglarized, some repeatedly.

IV. Set next meeting

The next Meeting will be Tuesday January 10th, 2023, 5:00 at Laura and Bob's Condo at 22 W Lee

Adjourn

Minutes Prepared by Laura Corvi – PPQA Secretary