

PPQA Minutes
1 March 2022

ATTENDANCE:

Board Members Present: Margaret Okamoto, Kathy King, Denny Bird, Ellen Monrad, Judy Massong and Laura Corvi

- I. Ongoing Business
 - A. Approval of Agenda - Approved
 - B. Approval of Minutes – Minutes not available for approval.
 - C. Accounting/Banking
 1. Bank Acct: \$56,554.06
 2. PayPal: \$39.69
 3. TOTAL: \$56,593.75

- II. GiveBIG
 - A. \$15.00 Registration Fee Snail Mailed – Denny sent registration fee.
 - B. PPQA Presence on GiveBIG Website
 1. Updates to Our Page
 - Webpage will be updated for 2022 GiveBIG campaign.
 2. Customize Tax Receipt that MightyCause emails to Each Donor.
 - GiveBIG is using a platform called “MightyCause”. MightyCause will send a tax receipt to all donors. The tax receipt can be customized to recognize donations to PPQA and how the donation will be used.
 - C. Design Emails & Postcard for Marketing Our Participation
 - Agreed to design postcards attached to seed packets for marketing hand-outs and thank you’s. Kathy will design postcard.
 - D. Use of Facebook
 - Laura will update facebook and propose flower-power logo.
 - E. Check-in On Matching Fund – PPQA members to contact past donors. Total matching fund goal is \$7,500.

- III. Set Next Meeting Date – will be April 5th
Adjourn